



KING CITY
CHAMBER OF COMMERCE
& AGRICULTURE

Statement of Purpose

The King City Chamber of Commerce & Agriculture is a group of business people joined together for the purpose of promoting King City and the business community, and making King City a better place to live, work and do business.

Mission Statement

The mission of the King City Chamber of Commerce & Agriculture is to promote, inform and serve our markets through the successful implementation of programs.

Advertising

- King City Business Directory, Chamber members are highlighted.
- Quarterly News in the King City Rustler, Chamber members' contact information is listed.
- Beautification Guide, Chamber members are listed.
- King City Brochure/Map.
- Chamber Dollar Program, promoting King City businesses.
- King City Business Phone Card, Chamber members are recognized.
- Chamber Website.
- King City Visitor Center wall of information.
- King City Visitor Center bulletin board.

Networking & Mixers

- Monthly Chamber Luncheons with informative programs.
- Mixers at Chamber members' businesses brings people into businesses.

Publicity & Marketing

The Chamber receives thousands of inquiries each year asking what King City has to offer.

- By joining the Chamber we can refer your business.
- The Annual Christmas Parade brings tourists to town.
- The Big Event honors: Business of the Year, Citizen of the Year, and Friend of the Community.
- The King City Business Directory provides advertisement opportunities.
- The Quarterly News in the King City Rustler promotes your business.
- The Chamber Dollar Program keeps money within our community.

Business Service

- Residential and Business Relocation.
- Visitor and Tourist Information.
- Business Lists.
- Calendar of Events.

Education/Government Affairs

- Monthly Membership Meetings.
- State of the City Address in January.

Referrals

- Inquiries to chamber referred to members only.